



SUCCESS STORY

Marshfield Clinic

Inspiring Healthy Futures

The placement of Flex Farms at community locations throughout northeast Wisconsin is part of a larger initiative by Marshfield Clinic Health System and its Center for Community Health Advancement. The aim is to address healthy food deficits as indicated by Marshfield’s Community Health Needs Assessment.

The Flex Farms are strategically placed to help individuals and communities struggling with food insecurity access fresh produce year-round. The systems also support awareness that healthy food is necessary for good health.

This partnership allows food-insecure residents with minimal farming experience to produce and own the production of their own healthy foods. It also provides hyperlocal access to food production at a scale that can not only feed individual families, but supplement entire school lunch programs and pantries with healthy produce.



“Through our work with Fork Farms, our community partners have been provided a tool to reduce food insecurity and improve nutrition for the people they serve. The result has been greater access to fresh food, particularly in rural areas where we’ve focused. We continue to expand the program because we see the impact and potential to improve health for even more people through this technology.”

Jay Shrader
Vice President, Community Health, and
Wellness, and Health Equity at Marshfield
Clinic

35+

FLEX FARMS IN
OPERATION

11

COUNTIES WITH FLEX FARM
PLACEMENTS

90,000

ANNUAL CAPACITY OF
FOOD SERVINGS